



BRAND GUIDELINES

Easy Services with Easy Access

◀ Our Tagline ▶

Digital Amazing

◀ Our Goal ▶

Our major aim is to provide affordable and legit services (Data, Cable subscription, Airtime e.t.c) for our partners at large In assurance to give you the best treat, all our services and transactions are running on an automated system.

◀ Our Focus ▶

We Provide Easy Services With Easy Access:

Making payments shouldn't be one of the hard ways to get your services done.

STEADYSUB is one of the secure, and most dependable platforms in Nigeria

POS Aggregator:

We also provide sales of POS terminals in which you can order for your terminal and get your product delivered to you nationwide within a short period at an affordable price

◀ About us ▶

Making payments shouldn't be one of the hard ways to get your services done. **STEADYSUB** is a secure, and most dependable platform in Nigeria created by our Founder/CEO **Patience Oluwarotimi Animola** to help you make easy payments for services you enjoy most from the cool area of your homes and offices. The experience of total convenience, fast service delivery, and easy payment is just at your fingertips

Our major aim is to provide affordable and legit services (Data, Cable subscription, Airtime e.t.c) for our partners at large In assurance to give you the best treat, all our services and transactions are running on an automated system. Without any delay, you can instantly get your payments done. We also provide added services in which you can trade your Gift Cards, Cryptocurrency and get paid instantly

◀ Our Services ▶

Payment of bills

POS Aggregator

Airtime and Data subscription

Cable subscription

Trading gift cards and cryptocurrency



Steadysub

◀ Our Logo ▶

The logomark was inspired by one the main goals of the brand and that is “Easy access” and “Security”. And is represented by using two arrows and the letter “S” that is gotten from the initials of the brand.

The Red(Cinnabar) color represents energy, action, vibrance.

The Logotype is used to complement the Brand’s aim and goals to give them a unique identity in the market



◀ Our Logo ▶

Typography

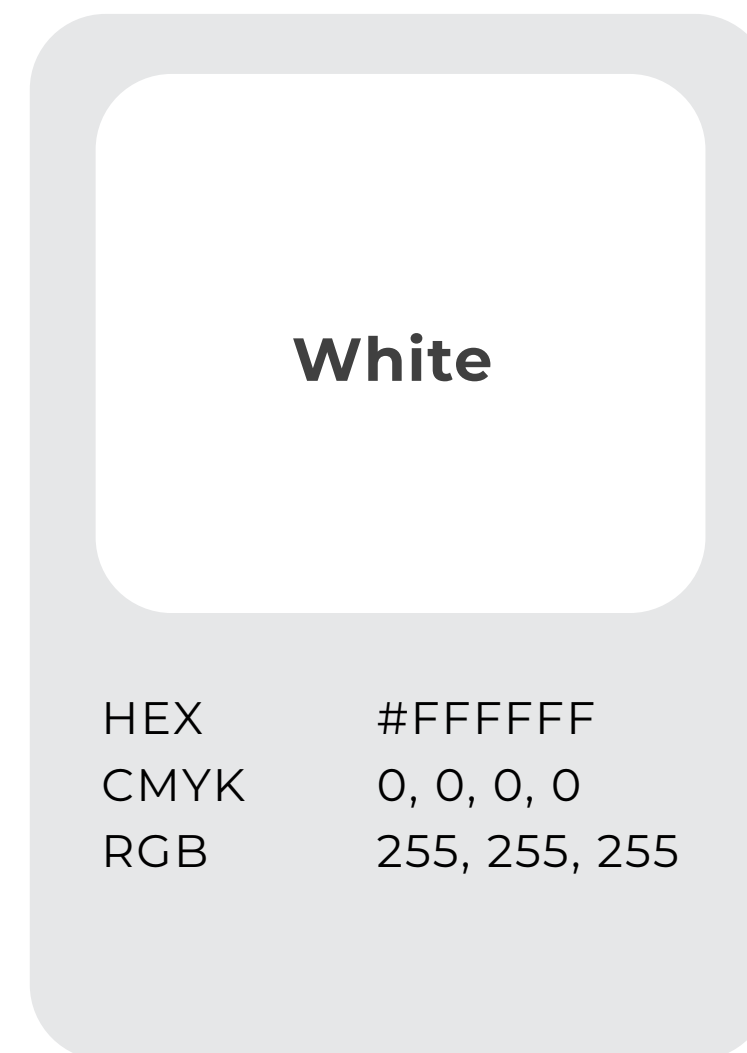
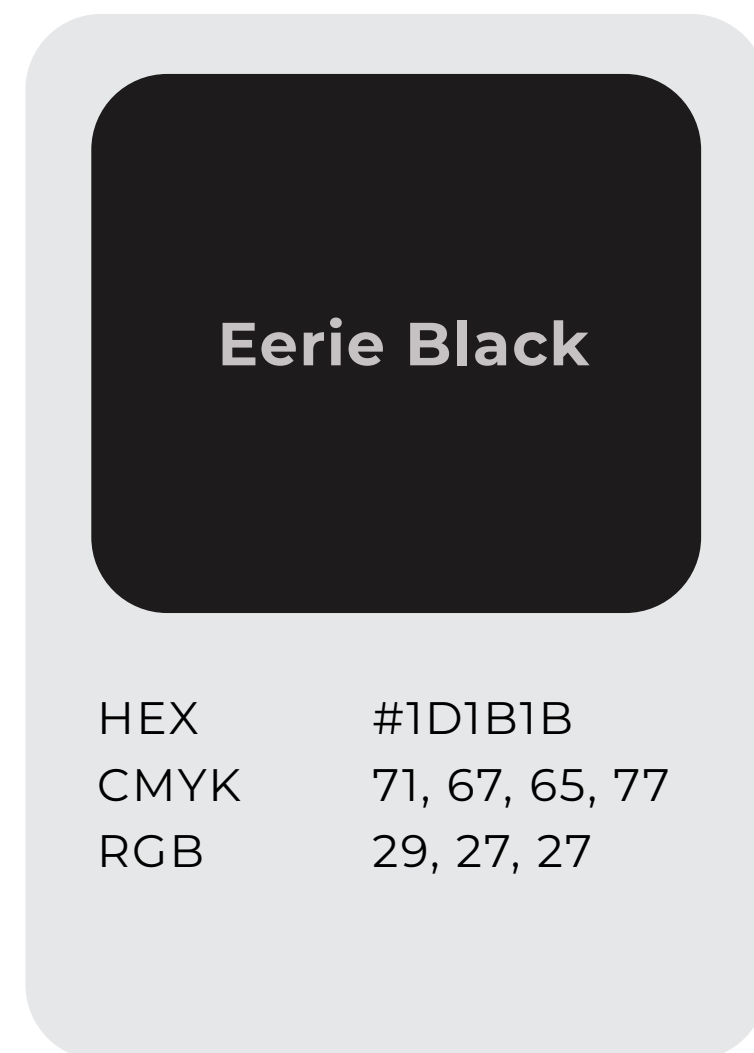
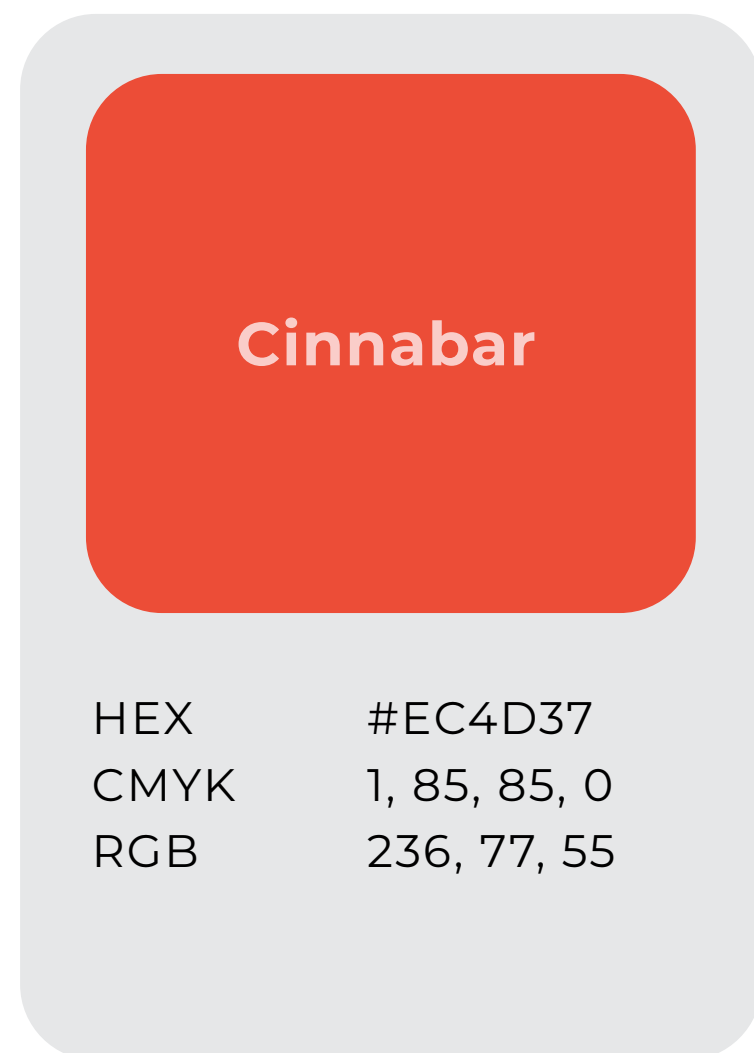
Montserrat (Bold) is the primary font used

Montserrat is a geometric sans-serif typeface designed by Argentine graphic designer Julieta Ulanovsky and released in 2011. It was inspired by posters, signs and painted windows from the first half of the twentieth century, seen in the historic Montserrat neighborhood of Buenos Aires.

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Montserrat

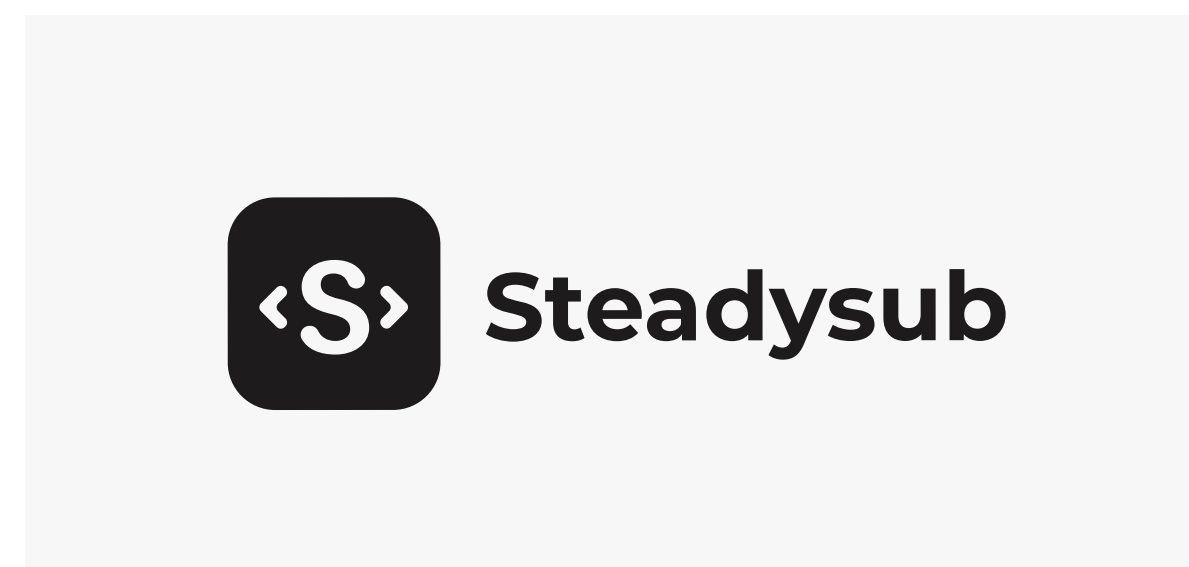
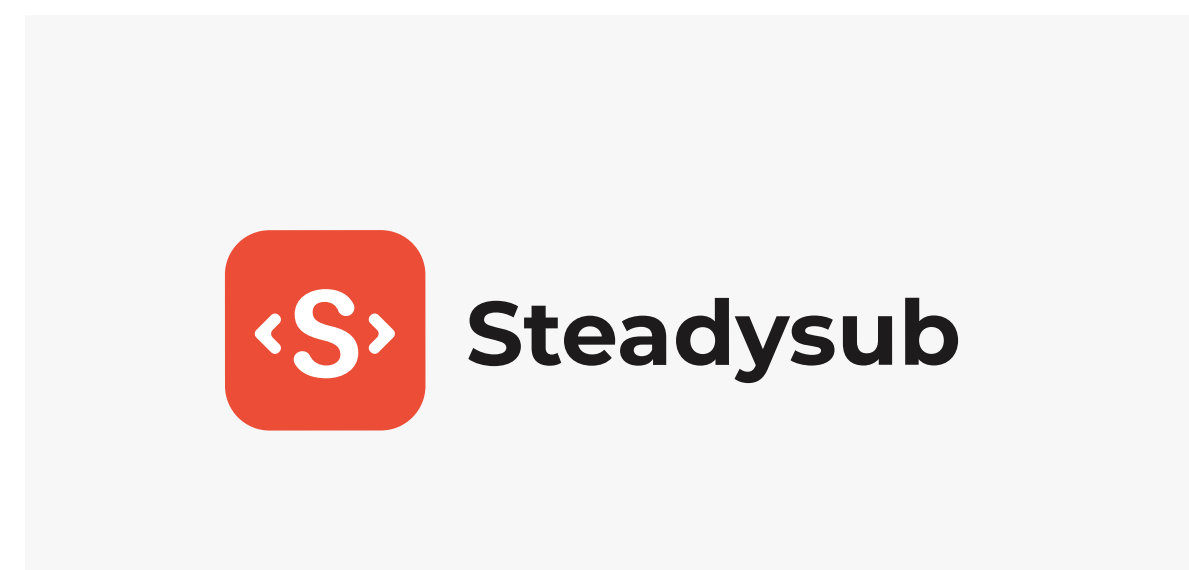
◀ Our Color ▶



Black - original, authentic

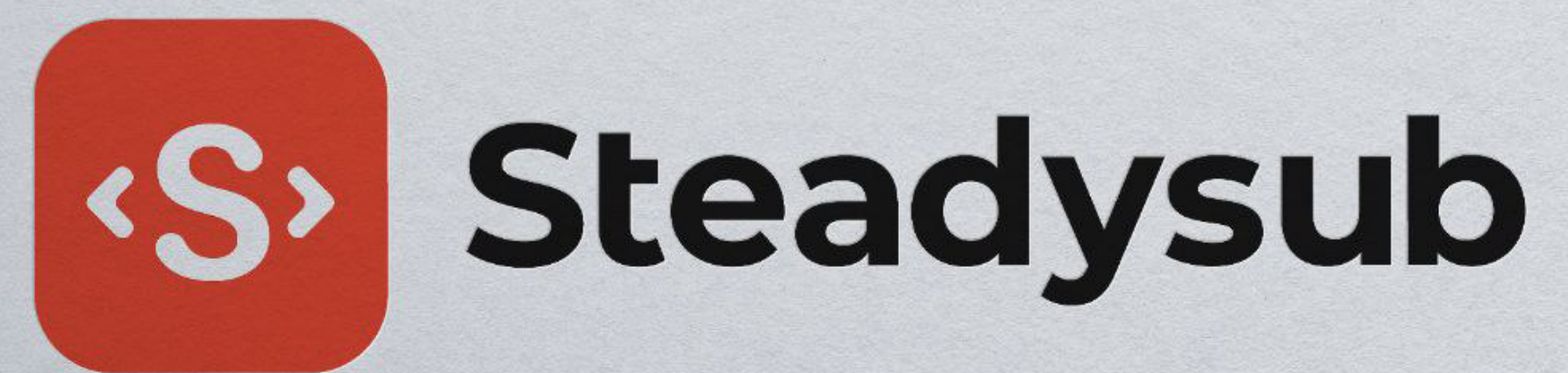
Red - action, support and energy

◀ Usage on Background ▶



Favicon

◀ Mockup ▶



◀ Usability ▶





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Digitally Amazing...

c Veenode Technologies

